



WGIC Berlin 20/6/2016
Weltkongress Gebäudegrün
DESIGNING WITH INTERIOR GREEN





Some impressions about Interior landscaping





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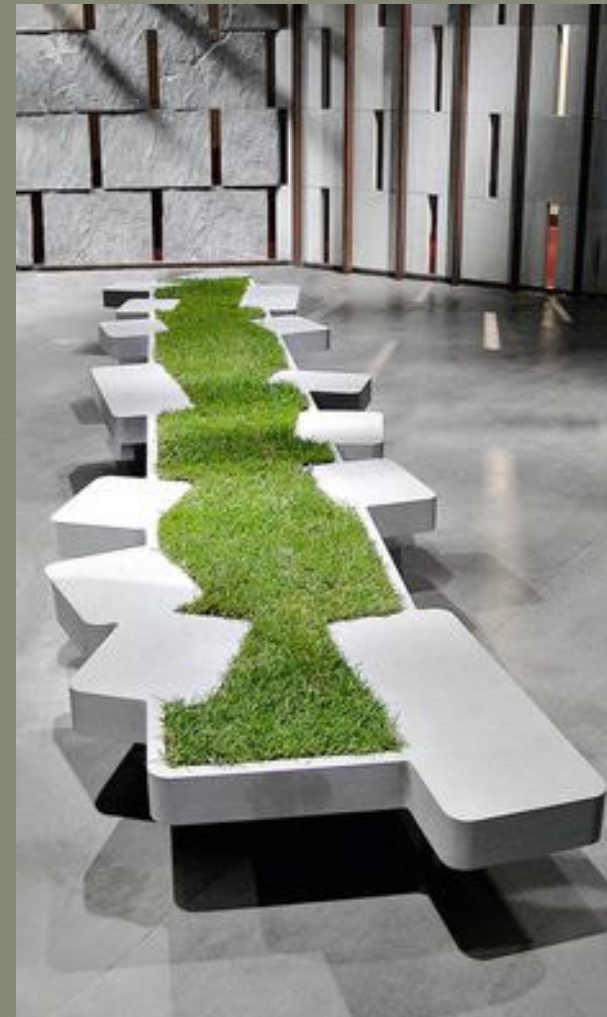


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- Benoît Pelleriaux °1961
- Owner & landscape architect Any Green °1996
- Only interior landscaping projects
- 20 employees/1.000 clients under contract/25.000 planters in maintenance
- National and International Interior landscape installations
- Since 2016 Chairman of EILO





About Eilo:

- The European Interior Landscaping Organisation is an independent and non profit organisation supported by individual members and national trade organisations
- Our goals:
 - To represent the Interior landscaping Industry
 - To promote the use of greenery in buildings
 - To market and promote our Industry
 - To facilitate networking
 - Social media
 - International trade shows
 - Awards





Why plants in interior area's?

It's all about Biophilia:

- Aesthetic value
- They promote a healthier workenvironment
- They clean the air we breathe
- They remove harmful unseen toxins and voc's
- They improve our performance, creativity, productivity & concentration
- They can reduce headaches, tiredness, stress and absenteeism
- They raise humidity in our buildings
- They reduce noise
- They reduce heating cost
- They make us happy







Green facts:

- Impact of green in shopping malls
- Impact of green in the hospitality industry
- Impact of green in airports
- Impact of green in hospitals, and residential care facilities
- Impact of green in schools
- Impact of green on work-environment



Interior landscaping ? Why ?

- Interior landscaping is the practice of designing, arranging and caring for living plants in enclosed environments.

Why should you work with an Interior landscaper ?

- Design with a green know – how
- Advise and technical assistance:
 - Plant description
 - Plant requirements
 - Plant weight
 - Plant depth
 - Irrigation/automatic watering
 - Relative humidity and plant necessity,
 - Light requirements
 - Plant availability /acclimatization
 - Requested soil mix



Interior landscaping ? Why ?

- Planting details :
 - Which plant where?
 - Preparation works
 - What kind of soil?
- Maintenance and guarantees for the future:
 - Watering
 - Pruning
 - Biological disease management
 - Dust cleaning
 - Replacement of the plants



Future of our Industry?





Future of our Industry?





Message for the future :

Green is life,

Put more green inside, your ROI is guaranteed,

Get in contact with your preferred interior landscaper for
your next green project

Enjoy the seminar
We'll be glad to help you
www.eilo.eu

It's up to you to make our future greener!